



Gloucester Skating Club 50th Anniversary Digital Campaign



*Over the next 12 Months
GSC will share stories and memories
of the last 50 years.*

*GSC is excited to share our **“MARCH 2021”**
50th Anniversary Digital Campaign...
with our GSC family and friends!*

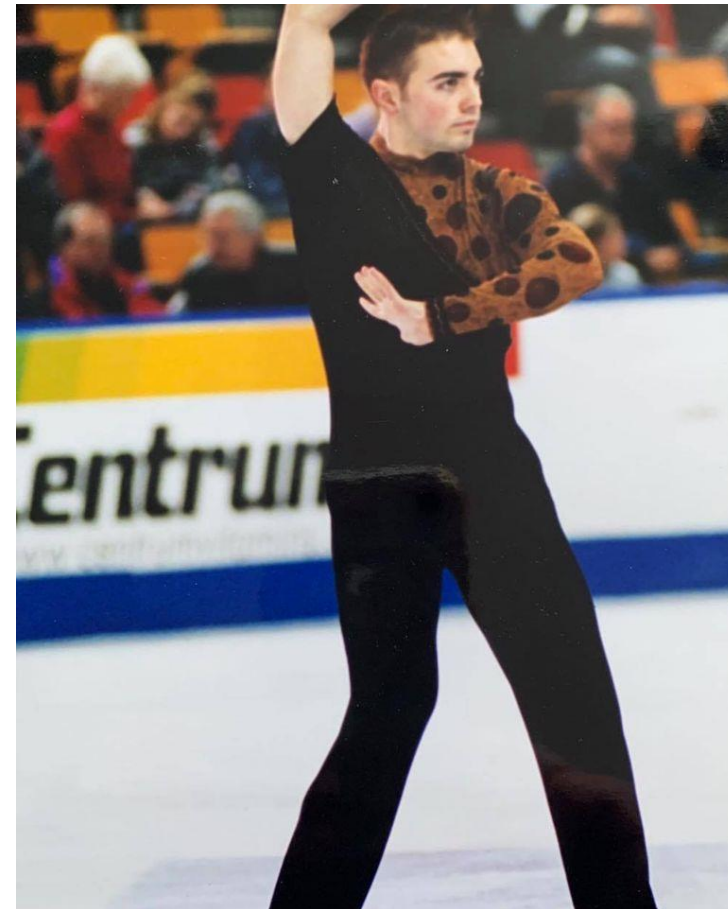


Gloucester Skating Club 50th Anniversary Digital Campaign

March 2, 2021

On March 2, 1999 –GSC's **Matt MacMurdo** became the 1999 Canada Winter Games Novice Men's Champion. The Games were held in Cornerbrook NL., Feb 20 – Mar 6, 1999

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 4, 2021

GSC's **Emerald Blades** won Bronze at the 2001 Canadian Synchronized Skating Championships held from March 2 through 4, in neighbouring Hull, Quebec.

March 7, 2021

March 7, 1999 saw the closing of the Canadian Synchronized Skating Championships in Montreal, where GSC's own **Emerald Blades** Adult Synchro Team won Bronze!

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Hall of Fame

“Emerald Blades” Synchronized Skating Team
1999 & 2001 Canadian Synchronized Skating Championships Adult Bronze Medalists.
2002 Canadian Synchronized Skating Championships Adult Silver Medalists.
2003 & 2004 Canadian Synchronized Skating Championships Adult Champions.



Gloucester Skating Club 50th Anniversary Digital Campaign

March 8, 2021

“The Gloucester Skating club has been a part of my family’s life and my life as a skater and coach for over 46 years. GSC is like one big family with a strong sense of community. It has been a privilege to be part of this amazing family. Being witness to watching so many achieve their dreams including my daughter has been a wonderful experience. Being able to work with a team of coaches whom I can call life long friends is what makes this club so special. Congratulations on 50 years GSC!!!”

-Jodie Bierko [#GSC](#) [#GSCis50](#) [#skating](#)

A digital campaign graphic for the Gloucester Skating Club's 50th anniversary. It has a light blue background. In the top left is the 50th anniversary logo. To its right is the club name 'Gloucester Skating Club' in a large, bold, black serif font. Below the name is a white-bordered box containing the text 'JODIE BEIRKO (1986 - present)' and 'Grassroots skater to CanSkate Director to National Championship Coach'. Below this are three photographs: a young girl in a purple skating outfit on the left, a skater in a black outfit in the center framed by a gold decorative border, and two women sitting on a bench on the right. The background of the photos shows an ice rink.



Gloucester Skating Club 50th Anniversary Digital Campaign

March 11, 2021

From March 11-13, 1977, GSC hosted the 10th Annual Ottawa-Hull Interskate Competition at Earl Armstrong Arena. Pictured are former and current GSC skaters and coaches...See if you can pick out current coaches who medalled at the event (Hint: Cathy and Sheilagh).

https://www.youtube.com/watch?v=p00BqsNYuzl&list=PLAjCqsh0L029VH-K4_5TICutsEMfFvMj&index=12

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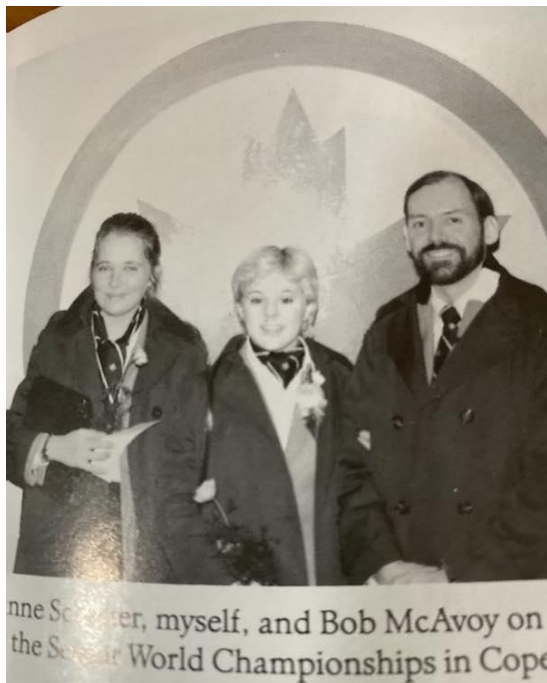




Gloucester Skating Club 50th Anniversary Digital Campaign

March 13, 2021

From March 9-14, 1982, GSC's Elizabeth Manley, accompanied by her coaches Bob McAvoy (one of GSC's first coaches) and Anne Schelter, competed in her first **World Championships** in Copenhagen. She placed 13th. [#GSC](#) [#GSCis50](#) [#skating](#)





Gloucester Skating Club 50th Anniversary Digital Campaign

March 15, 2021

Gloucester Skating Club has had amazing success with our skaters competing at **Canadian Junior Nationals** over the years – a huge number of skaters representing the GSC have reached this achievement since we first opened in 1971.

To really understand the depth of our high performance roster of skaters, please refer to:

https://static1.squarespace.com/static/59ee9f6e010027bbf03e7bd1/t/604b660f7b0857655f95619a/1615554063884/GSC+Junior+National+Competitors.pdf?fbclid=IwAR1_RRJpa9d3micSxt24TEhojpHZEVKfZVLUHnpxMlrFRkP76gm4NCCqKwc

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 18, 2021

Did you know some categories of **StarSkate** used to go to Nationals? Gloucester Skating Club had amazing success with our skaters competing at these championships over the years – a number of skaters representing the GSC reached this achievement since we first opened in 1971.

To check out this list, please see:

<https://static1.squarespace.com/static/59ee9f6e010027bbf03e7bd1/t/604b6648f6217671fc3d46fe/1615554120404/GSC+National+StarSkate+Competitors.pdf>

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 19, 2021

On March 19th, 1987 those skating at the GSC received a brand new skating aid - a wall mirror was installed in the Elizabeth Manley Rink! Mirrors are expensive [#GSC](#) [#GSCis50](#) [#skating](#)



MATERIAL	AMOUNT
To supply and install:	
Various mirrors with bevelled strips and mouldings:	
To supply:	
2 Clear Bevel Strips	70.00
1 6' x 6' Clear Mirror	672.00
1 6' x 6' Clear Mirror	252.00
6 Rolls of trem tape	30.00
60' Aluminum Moulding	120.00
3 Tubes Silicone	24.00
1604 554	
TOTAL MATERIAL	1,168.00
LABOUR	



Gloucester Skating Club 50th Anniversary Digital Campaign

March 23, 2021

Ottawa's Civic Center was home to the **World Championships from March 20-25, 1984**. Many GSC skaters and coaches participated, some taking part in the opening ceremonies flag parade choreographed by Kevin Cottam. Krista Smith, Nathalie Roy, Jodie Bierko and Hall of Famers Jan Calnan and Kris McCleary joined other GSC skaters and representative of other local Ottawa skating clubs in carrying country and world flags!

https://www.youtube.com/watch?v=gamJLgl_67g

Sheilagh McCaskill and Cathy Skinner were part of the Local Organizing Committee, and Kay Bierko was Head of Registration! [#GSC](#) [#GSCis50](#) [#skating](#)





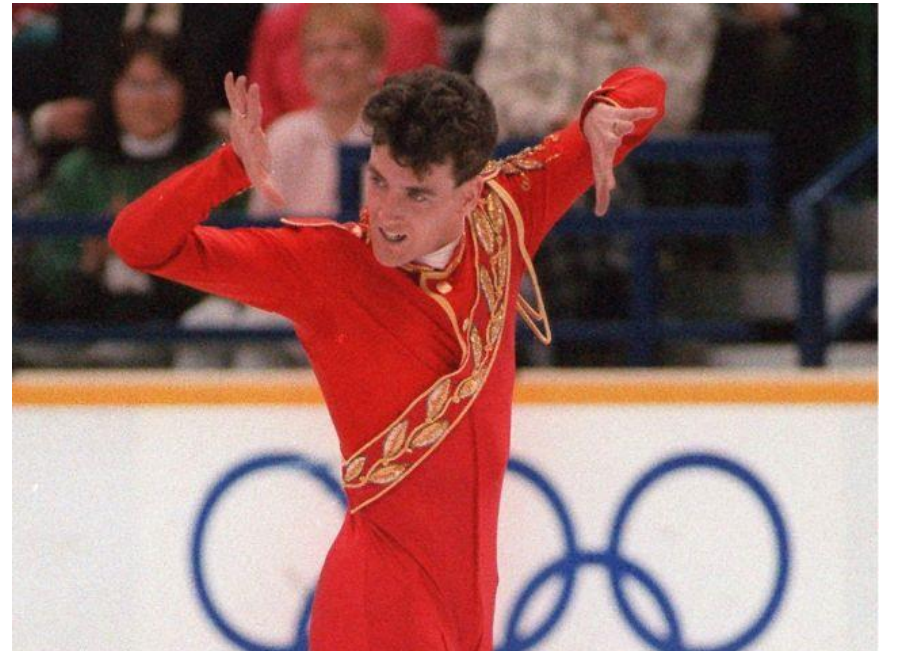
Gloucester Skating Club 50th Anniversary Digital Campaign

March 24, 2021

From March 24 to 25, 2000 GSC's "A Night at the Movies" ice show featuring Brian Orser was held at the Earl Armstrong Arena.

https://www.youtube.com/watch?v=CfbFp2FAsJ4&list=PLAjCqsh0L029VH-K4_5TICutsEMfFVrMj&index=16

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 26, 2021

On March 26, 1988 Elizabeth Manley silenced those who thought her performance in Calgary was “a fluke” by winning the Silver Medal at the **World Championships** in Budapest. Liz actually won the FreeSkate portion of the event with her fabulous program from the 1963 film “Irma la Douce”.

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 29, 2021

The city of Gloucester Mayor Harry Allen was a great supporter of the Gloucester Skating Club over the years. When Liz returned from the 1988 World Championships and the touring that followed, her Olympic results were celebrated at the Gloucester City Hall including family and some members of the Gloucester Skating Club.

Pictured: Harry Allen, Liz Manley and her mother Joan, Joe Bierko, and Peter and Sonya Dunfield

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Gloucester Skating Club 50th Anniversary Digital Campaign

March 31, 2021

Here at the GSC we're lucky to have supportive local representatives. See here a few words from our MP, Marie-France Lalonde, herself a former figure skater.

<https://www.youtube.com/watch?v=CfbFp2FAsJ4>

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The card features the Canadian coat of arms and the word 'CANADA' on the left. The name 'Marie-France LALONDE' is prominently displayed in black and red. Below it, her title 'Députée/MP Orléans' is written. The main message is in red, slanted text: 'Congratulations to the Gloucester Skating Club on their 50th Anniversary in 2021! Félicitations!'. A signature 'Marie-France' is written in black cursive. On the right side, there is a portrait of Marie-France Lalonde, a woman with dark hair, wearing a black jacket and a red and white patterned scarf. At the bottom left, contact information is provided: an email icon followed by 'marie-france.lalonde@parl.gc.ca', a phone icon followed by '613.834.1800', and a globe icon followed by 'MFLalondeMP.ca'.